



# Elite Power (Pvt) Ltd.

Excellence | Commitment | Innovation



## Company Brochure

[www.elitepower.com.pk](http://www.elitepower.com.pk)



Elite Group of Companies

**Elite Engineering (Pvt) Ltd.**  
Engineering, Procurement & Construction

113-L1, Valencia Town, Lahore, Pakistan  
[www.eliteengineering.com.pk](http://www.eliteengineering.com.pk)

# About Company

We, Elite power are a multi-cultural company with seasoned technical staff carefully handpicked for carrying out the modern engineering practices as per IEC & ATEX Standards and guidelines. Elite Power (Pvt.) Ltd. is an Electrical, Instrumentation and control system-oriented company that specializes in carrying out EPC Turnkey E&I Projects along with production of related LV switchgear associated products. From Design till hand over, everything that we do is under one roof, which makes us stand out to deliver a pin-pointed solution for our customer. With SAP and IMS implemented, our all projects are 100% focused and spot-on with the customer timelines and quality measures. We are also manufacturers of prestigious E&I products like LV switchgears, PLC Control Panels, Workstations, and specialized electrical products. We have our in-house SCADA development and PLC programmers to provide customized solutions enabling us to fulfill absolute customer requirements. With a network of corporate offices and workshops nationwide, we are determined to achieve much more than what we are today and provide quality services and products to every industrial sector.



**Elite Power (Pvt) Ltd.**

Excellence | Commitment | Innovation



182 D Block Valencia Town Lahore  
54700 Pakistan.



## Our Mission & Vision

### Mission:

At Elite Power we are committed to providing solutions to our business partners with reliability in the fields of electrical, instrumentation & process automation through innovative design & lean manufacturing with system integration.

### Vision:

To be an EPC enterprise in the electrical energy sector at an international stage with an approach of integrity.



## Leadership

**Communication:** We foster open and honest communication among team members and encourage everyone to express their thoughts, concerns, and ideas freely.

**Reliability:** Deliver on our promises and meet deadlines consistently.

**Transparency:** We are transparent about our actions and decisions. we share information openly to avoid misunderstandings.

**Accountability:** We take responsibility for our actions and admit mistakes when they happen.



## Core Values

**Longevity** in progressive business ties

**Integrity** of project proficiency

**Intellectual** decision making

**Accountability** of planning & perfection

**Zenith** with guarantee

**Reliability** of products & services

**Skillfulness** of expertise

**Consistency** in QHSE with agility

**Honesty** in CSR and attitude

# Chairman & CEO Message

---



At Elite Power (Pvt) Ltd., We firmly believe in continued excellence and adoption of the highest International Engineering and Management Standards. Our success and the confidence of our valued Clients are built on our integrity, diversified professional skilled human resources equipped with the best equipment and tools, applied project management systems, and business procedures to ensure accountability, superior work quality and project completion within challenging deadlines. As a measure of continuous improvement and innovation through these principles to enhance the capabilities, We focus on training and development of managers, engineers, and all other resources. With the objective of securing contracts ranging from turnkey solutions to complex brown field projects to general contracting of the simplest, we have put together a solid team. We are indebted for the unwavering efforts of our committed team members and most of all the confidence of our Clients who have helped us to achieve and sustain our success.

Together building value every day, our services and expertise proven through years, we have made a name for ourselves as a reputable company and renowned as a prime movers in the industry that offers our distinguished Clients an open working relationships for cost and time-effective solutions by understanding their needs. We will remain competitive and continue to be the best industry-leading provider in the market we serve. Our future achievements are and will be substantial International growth, through exploring new business ventures to maintain our remarkable image of social standing.

**Mr. Dur Muhammad Ayub**

---

CHAIRMAN

**Mr. Azhar Iqbal**

---

CEO

# Our Key Persons



**Abid Hussain**  
Head Operations

**Strength:**

**Efficient Operations:** Abid Hussain excels in streamlining processes, optimizing efficiency, and ensuring smooth day-to-day operations.

**Resourceful Problem-Solving:** With resourceful problem-solving skills, Abid Hussain adeptly resolves operational challenges and maximizes productivity.

**Team Coordination:** He fosters cohesive teams, promoting collaboration and enhancing overall operational effectiveness.



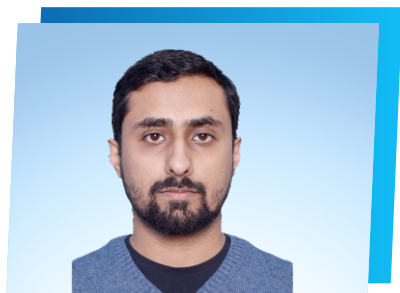
**Zarif Ahmad**  
Senior Manager Design

**Strength:**

**Creative Vision:** Zarif Ahmad brings imaginative design thinking, turning concepts into captivating visual solutions.

**Detail-Oriented Expertise:** With meticulous attention to detail, Zarif Ahmad ensures design excellence and precision in every project.

**Team Innovation:** He leads teams to innovate, fostering a culture of creative exploration and cutting-edge design.



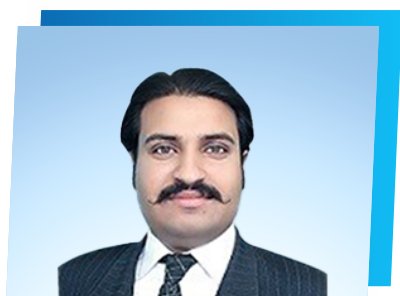
**Ramiz Siddiq**  
Manager Proposal

**Strength:**

**Compelling Proposals:** Ramiz Siddiq crafts persuasive proposals that effectively communicate value and resonate with clients.

**Strategic Communication:** With strategic communication skills, Ramiz Siddiq tailors proposals to address client needs and objectives.

**Deadline-Driven Excellence:** He excels in delivering high-quality proposals under tight deadlines, showcasing commitment and efficiency.



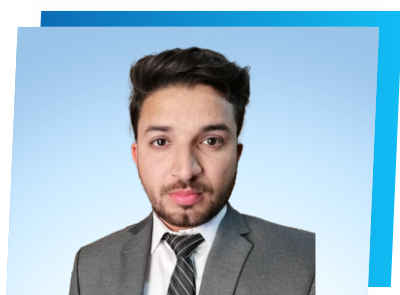
**Hassan Yar**  
Project Manager

**Strength:**

**Efficient Project Execution:** Hassan Yar ensures projects are executed efficiently, meeting timelines and exceeding expectations.

**Team Synergy:** With strong team leadership, Hassan Yar fosters collaboration, enabling teams to achieve project goals seamlessly.

**Adaptive Problem-Solving:** He excels in adapting to challenges, finding innovative solutions to keep projects on track.



**Waseem Alam**  
Production Manager

**Strength:**

**Efficient Production:** Waseem Alam ensures efficient production processes, meeting quality standards and deadlines.

**Team Leadership:** With strong team leadership, Waseem Alam fosters a culture of productivity and continuous improvement.

**Quality Assurance:** He excels in maintaining rigorous quality assurance standards, ensuring top-notch product output.





**Col. Umair Bin Zaffar**  
Senior Manager HR/Admin

**Strength:**

**Strategic HR Leadership:** Col. Umair Bin Zaffar provides strategic HR leadership, aligning human resources with organizational goals.

**Efficient Administration:** With precision in administration, Col. Umair Bin Zaffar ensures seamless operations across HR and administrative functions.

**Talent Development:** He fosters talent growth and professional development, cultivating a skilled and motivated workforce.



**Shamsi Khan**  
Senior Manager Legal

**Strength:**

**Legal Expertise:** Shamsi Khan's legal prowess ensures compliance and navigates complex legal landscapes effectively.

**Strategic Advising:** With strategic insight, Shamsi Khan provides counsel that aligns legal decisions with business objectives.

**Effective Negotiation:** He excels in negotiation, securing favorable outcomes while safeguarding the organization's interests.



**Shahid Bashir**  
Senior Manager BD

**Strength:**

**Strategic Partnerships:** Shahid Bashir forges strategic partnerships, driving business growth and expanding market presence.

**Client-Centric Approach:** With a client-focused mindset, Shahid Bashir cultivates relationships that lead to long-term success.

**Opportunity Identification:** He excels in identifying and capitalizing on opportunities, contributing to sustained business expansion.



**Abdul Mannan**  
Manager Procurement

**Strength:**

**Strategic Sourcing:** Abdul Mannan strategically sources materials, optimizing procurement processes for cost-effective outcomes.

**Supplier Relationships:** With adept supplier management, Abdul Mannan fosters strong relationships for reliable and timely procurement.

**Negotiation Excellence:** He excels in negotiation, securing favorable terms and driving value across procurement activities.



**Saleem Khan**  
HSE Manager

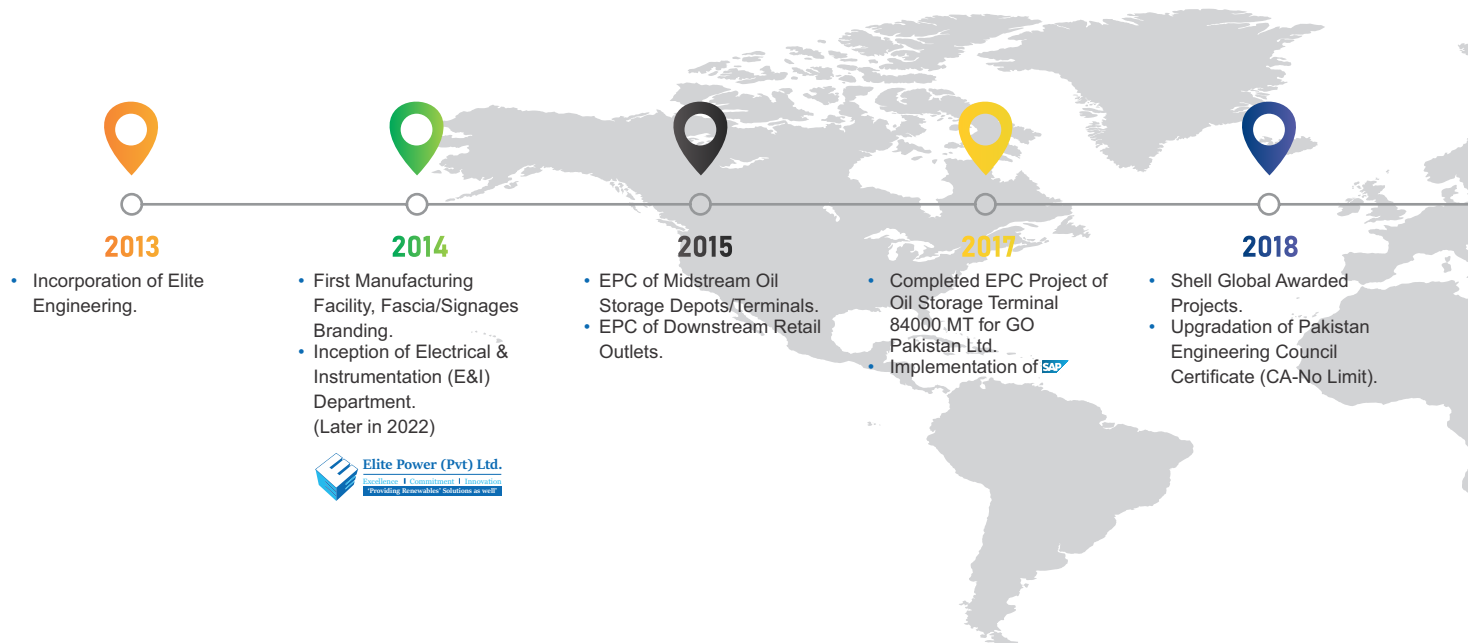
**Strength:**

**Safety Leadership:** Saleem Khan leads with a safety-first approach, ensuring a secure and compliant work environment.

**Risk Mitigation:** With a keen eye for risk, Saleem Khan implements measures to mitigate hazards and protect personnel.

**Regulatory Compliance:** He excels in navigating complex regulations, ensuring adherence to all health, safety, and environmental standards.

# Milestones & Achievements



## Quality, Health, Safe

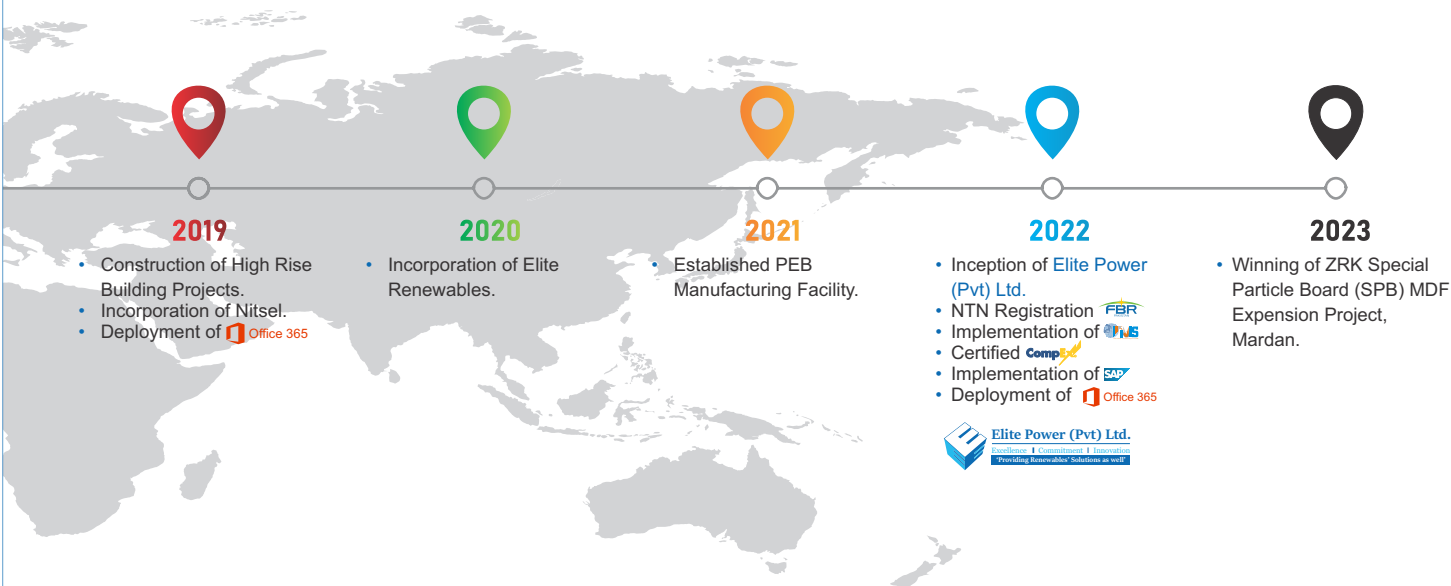
We are committed to providing the highest quality, health, safety and



Safe Manhours Achievements and Appreciation Shields Awards



**Appreciations Certificate & Trophy Awarded**  
by Meinhardt (Shell Retail Network)



## Safety and Environment

at possible level integration with exceptional  
and environment standards.



# Project Sectors

Our project sectors cover a wide range of industries, including construction, oil and gas, automotive, aerospace, manufacturing, healthcare, and more. We offer customized solutions for each sector, providing our customers with the highest quality products and services. Our experienced and knowledgeable team is dedicated to delivering projects with superior quality, on-time, and within budget. We specialize in developing innovative solutions that maximize efficiency, reduce costs, and provide a safe and reliable environment for our customers.



## OIL STORAGE DEPOT

We have worked at a total of 54 Oil Storage Depots. Our scope is as EPC contractor basis was on 11 projects and rest of the 43 sites we provided services in the expansions where we served as EPC contractors for Tanks and piping work, mechanical installations of Fire fighting systems, Electrical & Instrumentation work, This map is a true reflection of our presence throughout Pakistan.

## PETROL PUMP

We have worked at total 580 retail sites. Our scope is EPC contractor basis on COCO sites and rest of the sites covers forecourt signage's & branding, NFR signage's, RVI (retail visual identity) shops, Point of Sale (POS) display & other branding works. Our dedicated team is also providing repair and maintenance works at same sites. This map is a true reflection of our presence throughout Pakistan.



## INFRASTRUCTURE MEP

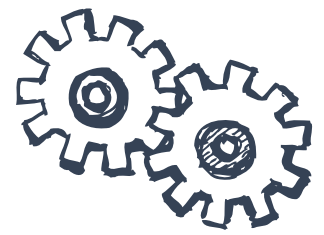
We have numerous large scale infrastructural and road works, industrial units, commercial buildings, high rise buildings, healthcare, residential, educational, oil and gas sector, and other development projects. Electrification of building and infrastructure works is one of our core competency and many top-notch projects under our portfolio make us stand out from the crowd.

## FOOD & BEVERAGES

Food and Beverages industry is also one of the specialties of Elite Power (Pvt) Ltd. Being a prominent process automation and integration company, we are proficient in studying our customer's requirements for production and process, and firstly develop a concrete basic design as a road map with milestones to successfully conclude the project. Our experts with their individual experiences from almost all food and beverage sectors jointly gives Elite Power an unmatched standing in the local market.







## PHARMACEUTICAL

We, at Elite Power (Pvt) Ltd. are experienced professionals in pharmaceuticals. Having hands-on expertise on the internal systems and operational measures, we are sound to deliver our best efforts on the greenfield as well as brownfield projects for any of our customers in Pharmaceutical Industry.

## POWER PLANTS

Power as core expertise of Elite Power, the basic skillset of our technical personnel dwells all around it. With our every EPC project of any industrial sector, there always is a power plant or power house that provides the main feed of electricity. Our handling of Medium Voltage transmission towards stepping down transformers or produced energy towards stepping up transformers is one of our greatest strength. We are also focused and more interested towards better monitoring and control of power being generated through engines or turbines and learning their behaviors.



## RENEWABLE ENERGY

We, at Elite Power (Pvt) Ltd. also hold expertise in the field of alternative fuel industry which include Solar, Bio Gas, Bio Diesel etc. Having detailed knowledge on how these alternative fuels can be harvested from the nature, we understand the importance and process for generation of such. Our team of experts are capable for designing and delivering a turn key renewable energy plant in terms of E&I to its valued customers.

## CEMENT PLANT

Process industry is also one of the specialties of Elite Power (Pvt) Ltd. Being a prominent process automation and integration company, we are proficient in studying our customer's requirements for production and process, and firstly develop a concrete basic design as a road map with milestones to successfully conclude the project. Our experts with their individual experiences from almost all Cement industry jointly gives Elite Power an unmatched standing in the local market.



## HEALTHCARE

We, at Elite Power (Pvt) Ltd. are experienced professionals in pharmaceuticals. Having hands-on expertise on the internal systems and operational measures, we are sound to deliver our best efforts on the greenfield as well as brownfield projects for any of our customers in Pharmaceutical Industry.

### MAHMOOD KOT BULK OIL DEPOT

Complete Engineering Design, Procurement And Construction Of Bulk Oil Storage Facility.

#### Features

1. ATG System Online (ERP Enabled)
2. Overfill Prevention Enabled
3. Automatic Metering System
4. Automatic Pumping System (PLC Based)
5. SCADA Enabled
6. Scully Grounding System
7. Cathodic Protection System (Tanks)

Completion Year: 2018

Capacity: 84,141 Mt

Total Tanks: 7



### GANTRY CONTROL ROOM MODIFICATION PROJECT

Replace non-Ex equipment with Ex Equipment in four gantry areas (Machike, Chaklala, Tarujabbad, Shikarpur) without downtime.

#### Features

1. FMC Ex microload batch controllers shifting to new structure.
2. R. Stahl's Exd DBs to replace old existing non-ex DBs.
3. ABB Single Phase UPS system 3kW and 5kW.
4. Explosion proof equipment (Junction Boxes, Lighting, Glanding, sealing fitting, joint kits etc).
5. Recommissioning of all metering systems from time to time and latch with existing control network.



### PSO & SHELL NEW TANK PROJECTS

Complete Engineering, Design, Procurement And Construction Of new Product Tanks at Shell and PSO Multiple Terminals.

#### Features

1. PSO (Fakirabad & Faisalabad): 4 New Tanks
2. Shell: (Machike & Shikarpur): 4 New Tanks
3. Brown Field Projects
4. Main LT Panel With Generator Synchronizations (Type Tested)
5. MCC Panel with PFI (Type Tested)



### M5 PETROL PUMPS

Complete Engineering Design, Procurement And Construction Of Petrol Pumps At Complete Motway (M5) Multan-Sukkur.

#### Features

1. All NOCs
2. WAPDA Connection
3. Transformer & Generators
4. On-grid Solarization (25x6 kW)
5. Complete Power Distribution
6. LV Switchgear System

Total North+South

Side Fuel Pumps

constructed: 06





### AL-KHAIR RICE MILLS

Complete Engineering Design, Procurement And Construction Of State-of-Art Fully Automated Rice Mill Expansion & Upgradation Project (12 Ton/hr), Okara.

#### Features

1. Increased Hulling to Milling Ratio
2. Increased Production
3. Increased Capacity
4. Decreased Wastage
5. Increased By-products



### ZRK MDF SPECIAL PARTICLE BOARD

Complete Installation And Construction Of ZRK Special Particle Board MDF Expansion & Upgradation Project, Mardan.

#### Features

- |                                      |   |
|--------------------------------------|---|
| 1. Exothermic Earthing Works         | 8. Instrumentation                      |
| 2. MV Switchgear                     | Installation & Calibration              |
| 3. Transformers & Bus-tie-ducts      | 9. Fiber Optic and Communication System |
| 4. LV, MCC, SCADA, PFI Switchgear    | 10. Pneumatic Tubing                    |
| 5. MV/LV Cable Laying & Terminations |   |
| 6. Cable Trays & Conduits            |   |
| 7. Lighting Systems                  |   |



### 3-JAYS, SITARA HEIGHTS & SITARA GOLD VISTA

Complete Engineering Design, Procurement And Construction Of State-of-Art THREE High-Rise Mega Projects of Commercial Buildings.

#### Features

1. 3-Jays Tower (Gulberg, Lahore)
2. Sitara Heights (Gulberg, Lahore)
3. Sitara Gold Vista (DHA EME, Lahore)



### CONSTRUCTION & CEPH UNIT

Complete Engineering Design, Procurement And Construction Of CEPH Unit for RASCO pharma. (Brown Field Project)

#### Features

1. Main LT Switchgear
2. Sub distribution boards
3. Cable Tray & Conduiting
4. Cable laying and terminations
5. Power Distribution
6. Earthing
7. Lighting & Small Power



# Our Solutions

Our project sectors cover a wide range of industries, including construction, oil and gas, automotive, aerospace, manufacturing, healthcare, and more. We offer customized solutions for each sector, providing our customers with the highest quality products and services. Our experienced and knowledgeable team is dedicated to delivering projects with superior quality, on-time, and within budget. We specialize in developing innovative solutions that maximize efficiency, reduce costs, and provide a safe and reliable environment for our customers.

## ATEX IMPLEMENTATION

We, at Elite Power (Pvt) Ltd. are have internationally certified personnel under our umbrella of employment. We are internationally authorized and experienced to provide our E&I Services for any Oil & Gas facility.

We are proud to be the first company in Pakistan with United Kingdom (UK)'s CompEx Certified personnel in Pakistan, this makes us licensed and eligible to undertake any Electrical & Instrumentation job in any Oil & Gas industry in

accordance with the IECEx and ATEX guidelines and standards with this specialized skill set, we are proficient in delivering our following services to our customers,

- Inspection of existing Explosion Proof Equipment & its correct installation.
- Defining area and product classifications for the customer's facility.
- Selection of appropriate Ex Materials for each area in customer's facility.
- Procurement of appropriate Ex Materials for the customer.
- Installation of Explosion proof equipment at site.
- Repairs & Maintenance of the explosion proof equipment.

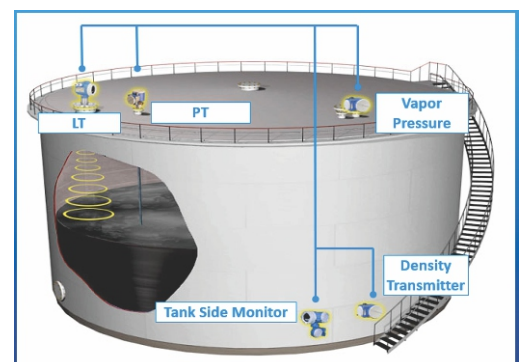
Certificate numbers can be provided for the verification on demand. Can be easily verified from this given link (<https://verification.compex.org.uk/>)



## ATG SYSTEM

We, at Elite Power (Pvt) Ltd. have expertise for design, selection, procurement, installation, testing & commissioning of Auto Tank Gauging System. We have installed a cumulative of 30 new and integrated vertical oil storage tank & +50 horizontal tank solutions around Pakistan for the major OMCs on their Oil Storage Terminals and Retail Outlets with the world class ATG systems.

We have worked directly with Endress and Hauser, Rosemount and Gilbarco to implement their ATG systems inside Pakistan. We are proved to deliver the OEM accuracy to our customers with seasoned experience in this field of instrumentation.





## OVERFILL PREVENTION SYSTEM (IHHLA)

We, at Elite Power (Pvt) Ltd. have expertise for design, selection, procurement, installation, testing & commissioning of Overfill Prevention System. We have installed new and integrated about 30 vertical oil storage tank solutions around Pakistan for the major OMCs with the world class SIL-2 & SIL-3 overfill prevention systems.

We have worked directly with Endress and Hauser, Rosemount, etc. to implement their Overfill Prevention systems inside Pakistan. We are proved to deliver the OEM accuracy to our customers with seasoned experience in this field of instrumentation.

We have worked with Gas & Oil Pakistan (GO), Pakistan State Oil (PSO) and Shell Pakistan Limited (SPL) from year 2018 in providing this expertise from new installations to integrations, modifications, troubleshooting and maintenance.

## OIL METERING SYSTEM

We, at Elite Power (Pvt) Ltd. have expertise for design, selection, procurement, installation, testing & commissioning of Metering System for Oil Storage Terminals. We have installed new and integrated about 15 oil metering solutions around Pakistan for the major OMCs with the world class instrumentation.

We have worked directly with FMC, Liquid Control, etc. to implement their Fuel Metering systems inside Pakistan. We are proved to deliver the OEM accuracy to our customers with seasoned experience in this field of instrumentation.

We have worked with Gas & Oil Pakistan (GO) and Shell Pakistan Limited (SPL) from year 2018 in providing this expertise from new installations to integrations, modifications, troubleshooting and maintenance.

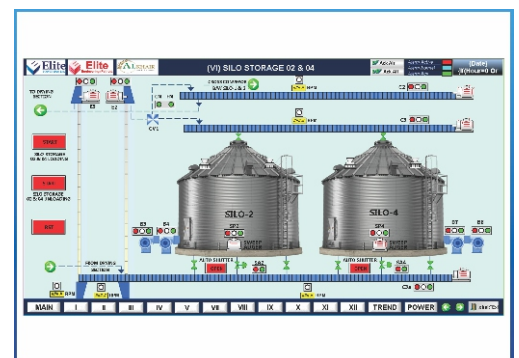
## PLC, DCS & SCADA

We, at Elite Power (Pvt) Ltd. have in-house expertise in not only manufacturing world class PLC panels, DCS & SCADA workstations etc but also competent in developing, programming and configuring the process parameters into logics and provide a complete HMI Solution of any desired process industry to a simple screen.

We have provided our PLC, DCS and SCADA design, development, supply, installation, testing and commissioning services in various industrial sectors including Oil & Gas, Food and Beverages etc. that are running smoothly without any hinderance to the operations form year 2016 till now. We are proficient in working for any green field or brown field projects around Pakistan and provide our services to our customers.

## VFD INTEGRATION

At Elite Power (Pvt) Ltd., we excel in manufacturing top-notch PLC panels, DCS & SCADA workstations, and offer comprehensive HMI solutions for various industries. Our expertise includes developing, programming, and configuring process parameters seamlessly. With successful projects since 2016, we serve diverse sectors such as Oil & Gas, Food and Beverages, and undertake both green field and brown field projects across Pakistan. Our commitment to quality and customer satisfaction has established us as a reliable partner in the industry.



# Our Products

Our products are designed to meet the highest standards of quality, performance, and reliability. We use cutting-edge technology to deliver superior results that are tailored to the needs of our customers. Our products are designed with the customer in mind and are backed by expert knowledge and service, ensuring that they get the best out of their purchase.

## **LV SWITCHGEAR**

- LT Protection Panels
- Motor Control Centers (MCCs)
- PLC & DCS Control Panels
- PFI Panels & Capacitor Bank
- ATS & AMF Panels
- Synchronization Panels
- Engineering & Operator Workstation
- Distribution Boards (Dbs)
- Junction Boxes

## **DC POWER SUPPLY**

- EV Chager
- Stabilizers
- Transformer Rectifiers
- DC Chargers & UPS

## **Cathodic Protection Materials**

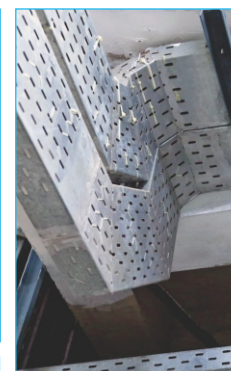
- CP Transformer Rectifier
- Anode Junction Box
- Cathode Junction Box

## **Bus Tie Duct (BTD)**

## **Cable Trays & Ladders**

## **Price Display Units**

## **MV Switchgear**





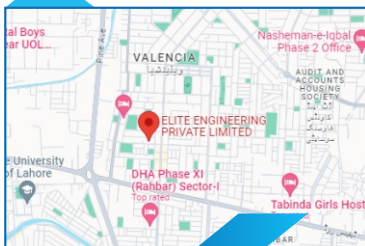
## OUR COMMITMENT

- Unparalleled Quality and Performance
- Revolutionary Technology Solutions
- Innovative Products for the Future
- Highly Efficient & Cost Effective Solutions
- State-of-the-Art Technology for Your Needs
- A Commitment to Quality & Satisfaction
- Flexible Solutions for Your Requirements.

## OUR MANUFACTURING FACILITIES

Our manufacturing facilities provide high-quality, cost-effective manufacturing solutions to meet the specific needs of our customers. Our modern, state-of-the-art production lines are equipped with advanced machinery and automation technologies that help us deliver superior quality products and services in a timely manner. We offer flexible customization options to provide tailor-made solutions for our clients' unique requirements. Our commitment to quality and customer satisfaction is unmatched in the industry.

### HEAD OFFICE



### WORKSHOP-1



### WORKSHOP-2



Head Office: 113-L1 Valencia Town, Lahore - Pakistan

23 KM Off Raiwind Road near ZAMCO Factory, Lahore.

20 KM (Pajian) Raiwind Road, Lahore.



# Our Certifications

## ISO CLIENTS (QUALITY MANAGEMENT SYSTEM)



## SAFETY, HEALTH, ENVIRONMENT & SECURITY



## PEC REGISTRATION



## CERTIFICATES OF INCORPORATION & NTN REGISTRY



## CHAMBER OF COMMERCE MEMBERSHIP





# Our Clients



## Pakistan State Oil (PSO)

**Industry:** Oil & Gas

**Project:** Petrol Pump, Depot



## Shell Pakistan

**Industry:** Oil & Gas

**Project:** Petrol Pump, Depot



## ZRK Group

**Industry:** Particle Board & MDF

**Project:** Process Industry



## Rasco Pharma Pakistan

**Industry:** Pharmaceutical

**Project:** Hygienic, Food Grade



## My Petroleum (Private) Limited

**Industry:** Oil & Gas

**Project:** Petrol Pump, Depot



## Cherat Cement Company Limited

**Industry:** Cement

**Project:** Process Industry



## Hi-Tech Group of Companies

**Industry:** Oil & Gas

**Project:** Petrol Pump, Depot



## Matco Foods Limited

**Industry:** Corn Starch/Rice

**Project:** Hygienic, Food Grade



## SABROSO

**Industry:** Food & Beverage

**Project:** Hygienic, Food Grade



## Gas & Oil Pakistan Ltd.

**Industry:** Oil & Gas

**Project:** Petrol Pump, Depot



## Al-Khair Rice Mills (Private) Limited

**Industry:** Rise

**Project:** Process Industry



## Sitara Heights (Pvt.) Ltd

**Industry:** Commercial

**Project:** Buildings



## Attock Petroleum Limited

**Industry:** Oil & Gas

**Project:** Petrol Pump, Depot



## Meinhardt Group

**Industry:** Oil & Gas

**Project:** Petrol Pump, Depot



## Total PARCO Pakistan

**Industry:** Oil & Gas

**Project:** Petrol Pump, Depot



## Bio Tech Energy (Pvt) Ltd

**Industry:** Fossil Fuels

**Project:** Bio Diesel



## Go Foods

**Industry:** Food & Beverage

**Project:** Hygienic, Food Grade



## Haier Inc.

**Industry:** Home Appliances

**Project:** Production Line



## get in touch



+92 42 35225708-9  
+92 42 111 111 932



[www.elitepower.com.pk](http://www.elitepower.com.pk)  
[info@elitepower.com.pk](mailto:info@elitepower.com.pk)



182 D Block Valencia Town Lahore  
54700 Pakistan.



visit website



visit elite power



Visit Elite Engineering Head Office